



# Lunacon 2010

## March 19 - 21, 2010

### Dealers Registration Form

October 5, 2009

Lunacon 2010: March 19 - 21, 2010  
Hilton Rye Town  
Rye Brook, New York

Dear Dealer,

Lunacon reserves the right to select dealers, and to limit table space assigned. Such factors as a balanced room, speedy and accurate applications, and prior dealing at the con will all be considered, but the final selection must remain ours.

1. Cost:	One table	\$ 65
	Two tables	\$145
	Three tables	\$265

A limited number of three-table blocks are available.

2. Table cost does NOT include a membership. Memberships are \$45 until Feb. 14, 2010, and \$55 at the door. Anyone working as a Dealer must have a Lunacon membership. Assistants whose memberships are not purchased in advance will have to pay at-the-door rates. If you are buying additional memberships for assistants, please tell us whom they are for. Use the attached form if necessary.
3. Dealers will again have the ability to utilize any existing outlets in the dealers' room at no additional charge. In addition, dealers will also be able to use their own extension cords and surge suppressors. Please remember that all cords and power strips must be in safe working condition and able to handle the electrical load. Electrical equipment must have either grounded (triple-prong) or polarized plugs. Due to an issue last year, we will have to remind people to please not make adjustments to anything electrical that is not your own.
4. Weapons **may** be sold in the Dealers' Room. After the sale, they must be securely wrapped in opaque wrappings and tape. Please check the weapons policy posted on our website (<http://www.lunacon.org>).
5. There will be no loud noise-producing stuff in the Dealers' Room. Headsets must be provided.
6. Dealers are responsible for collecting and reporting their own NYS sales tax. The local tax rate is currently 7.38%. If you don't have a sales tax number, you can download the application DTF-24 (NY/NJ Simplified Sales and Use Tax Reporting) at [http://www.tax.state.ny.us/pdf/memos/sales/m86\\_6S.pdf](http://www.tax.state.ny.us/pdf/memos/sales/m86_6S.pdf) or call 1-800-CALL-TAX, or write to: NYS Dept of Taxation, Taxpayer Assist Bureau, W A Harriman Campus, Albany NY 12227.
7. There will be security in the Dealers' Room when it is closed, or doors will be securely fastened.
8. Dealers will be able to start load in to the Dealers' Room at 10:00 a.m. Unfortunately, early access will not be permitted.
9. The loading area behind the Dealers' Room will be available Friday morning 10:00 a.m. – 2:00 p.m. This will be the only loading area; the conference entrance at the front of the hotel will not be available for loading. Due to past problems, the hotel has given us specific terms for the loading zone; you will not be allowed to leave your car unattended or start setting up your space until your car is completely unloaded and moved out of the loading zone. If your car is left within the loading zone after the specified time, it will be towed at the owner's expense. Parking is open-air; a limited number of spaces may be available outside the Dealers' Room.



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10. Dealers expecting to lean or prop things against the walls must PAD the contact points with felt or foam. Likewise, naturally, NOTHING may be hung, stuck, or fastened to any wall surface in the Dealers' Room.
11. Dealers in art prints are welcome in our Dealers' Room. However, any art print sold in the Dealers' Room cannot also be displayed and sold in the Art Show Print Shop. Conversely, any art print title that is displayed and sold in the Print Shop cannot be sold in the Dealers' Room.
12. Please indicate on the accompanying form a rough estimate (*by percent*) of what you sell (e.g., 50% new sf, 25% used hardcover sf, 25% fannish filktapes.).
13. The deadline for receipt of reservations is Dec 15, 2009.
14. Full payment must accompany all reservations. Checks or money orders **must** be payable in US dollars; checks **must** be drawn on a US bank. You may also use a credit card or PayPal.
15. IMPORTANT STUFF—READ!! We will deposit your checks upon receipt. Having your check cashed does not necessarily mean acceptance of your application. **Membership refunds will be made only if you will not be attending the convention, and cancel according to our refund policy below.** If applicable, membership fees will be fully refunded. Please see #18 for our cancellation and refund policy on dealer space.
16. NO applications will be accepted unless they are accompanied by a completely filled-out reservation form, payment for space, and a signed and dated release form. The signature on the back of the form must be that of the person named on the form. Incomplete or unsigned forms, forms without payment, or payment without properly filled-in forms, will be returned.
17. Please send your completed form, plus payment made out to **Lunacon 2010**, to  
  
Lunacon 2010-- Attn: D Langsam  
627 East 8<sup>th</sup> St  
Brooklyn NY 11218  
  
Paypal funds (for tables only, memberships should be purchased through the online registration) should be directed to [dealers-payment@lunacon.org](mailto:dealers-payment@lunacon.org).
18. Should you need to cancel, we will refund your space fees in full if you cancel before February 15, 2010. From February 15-28, 2010, we will refund your money, minus a \$25 processing fee, if we are able to resell your space. Refunds after March 1, 2010 will be made on a case-by-case basis.
19. Acceptances will be sent via email. Please be sure that your email address is printed clearly. If you do **not** want to receive your confirmation by email, please check the notification space at the end of your application!

If you have any questions, you can reach me at (718) 853-8121. There is a machine. Please DO NOT call after 11 pm Eastern Standard Time. E-mail can reach me anytime at Devra@AOL.com.

Thank you for your interest. I hope we all have a satisfying con.

Sincerely yours,

Devra Langsam, Lunacon 2010 Dealers' Room



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Tables Assigned: \_\_\_\_\_

Tables Requested: \_\_\_\_\_

No. Memberships: \_\_\_\_\_

#### LUNACON 2010 Dealer Reservation Form

Please print

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Evening Phone: \_\_\_\_\_ E-mail/fax: \_\_\_\_\_

Website (optional): \_\_\_\_\_

Merchandise: *Books*      \_\_\_\_\_ New sf/fantasy      \_\_\_\_\_ Used sf {under \$6 ave.}

\_\_\_\_\_ Collectable hardcovers      \_\_\_\_\_ Collectable paperbacks

\_\_\_\_\_ Mysteries      \_\_\_\_\_ Other Books

\_\_\_\_\_ Art & illustrated books      \_\_\_\_\_ Magazines

\_\_\_\_\_ Filk tapes and filk books      \_\_\_\_\_ Fanzines

\_\_\_\_\_ Comics      \_\_\_\_\_ Weapons

*Non- Books*      \_\_\_\_\_ Jewelry      \_\_\_\_\_ Costumes

\_\_\_\_\_ Costumers' supplies      \_\_\_\_\_ Media posters & photos

\_\_\_\_\_ Video/CD/DVD      \_\_\_\_\_ Anime/Manga

\_\_\_\_\_ Buttons      \_\_\_\_\_ T-shirts

\_\_\_\_\_ Games & Toys      \_\_\_\_\_ Models & Figurines

*Other* {please specify} \_\_\_\_\_

Special set-up requests: {power, no table in space, wall space, etc.} \_\_\_\_\_

**PLEASE TURN THIS FORM OVER AND SIGN BEFORE RETURNING!**

**DEADLINE FOR RECEIPT OF FORM: DEC 15, 2009**



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One Table = \$65 \_\_\_\_\_ Two Tables = \$145 \_\_\_\_\_ Three Tables = \$265 \_\_\_\_\_

Table Cost: \$ \_\_\_\_\_

Memberships # \_\_\_\_\_ @ \$ \_\_\_\_\_ = \$ \_\_\_\_\_  
 {please list names and addresses on attached sheet}

Total Amount Enclosed: \$ \_\_\_\_\_

Return this form to: **Lunacon 2010**      **Make checks payable to: LUNACON 2010**  
 Attn: D. Langsam  
 NY Science Fiction Society  
 627 East 8<sup>th</sup> St  
 Brooklyn, NY 11218

**Please sign disclaimer below. No forms will be accepted without signature.**

Credit Card [Circle One] **Visa MasterCard** Credit Card Number \_\_\_\_\_

**Signature** \_\_\_\_\_ **Card Expiration Date** \_\_\_\_\_

Send PayPal funds to: [dealers-payment@lunacon.org](mailto:dealers-payment@lunacon.org). Please also send an email detailing what the funds are for, e.g. "Two tables and one membership", etc.

I, the undersigned, agree that Lunacon 2010 and the New York Science Fiction Society—the Lunarians, Inc. will not be responsible for goods and/or services sold by me during the course of Lunacon 2010. By placing goods in the Dealers' Room, I agree to indemnify and hold harmless Lunacon 2010 and the New York Science Fiction Society--the Lunarians, Inc. from all claims and liabilities resulting from my negligence. Although Lunacon 2010 and the New York Science Fiction Society--the Lunarians, Inc. will take reasonable security measures, neither Lunacon 2010 nor the New York Science Fiction Society--the Lunarians, Inc. will be responsible for items placed in the Dealers' Room.

I understand that my submission of this signed and dated Lunacon 2010 Dealers Reservation Form signifies that I have read and accepted the Dealers' Room Regulations provided with this form.

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

Signature must be of the same person as the name on the other side of this form.  
**Forms will be returned if they are not signed and dated.**

Check here if you want to receive hard-copy confirmation, NOT email \_\_\_\_\_



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### Membership / Registration List

Please copy this form if you need additional memberships.

Name: \_\_\_\_\_

Badge Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Badge Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Badge Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_